



Spotlight is on you

Meet Our Client!

GPR Company, Inc.

Owners George, Paul and Richard Verhoest have been guiding this family-owned company since its inception in 1979. Over the last three decades there have been many ups and downs, but even in the current challenging economic environment, GPR is successful and profitable at a time when many other companies are not.

The GPR Company specializes in precision machining of stainless steel, aluminum and exotic materials for the Semi-Conductor, Commercial and Military markets. Customers provide GPR with drawings, electronic CAD files or statements of work, and then GPR's skilled personnel manage the entire project to ensure the end result meets and exceeds expectations. Whether the customer is manufacturing small or large parts, a single component or a complicated vacuum assembly system, wants them immediately or stored as inventory for later use, GPR is well equipped to address every possible situation.

One of the reasons for this is that GPR's multi-faceted mantra is to carefully listen to each customer's needs, gain an understanding of the issues involved and the impact on the customer, remain focused on meeting the customer's timeline and then deliver the highest quality products that provide a reasonable, efficient and cost effective solution for the project.

Because the company maintains this targeted, professional approach, the customers know that they have access to the knowledge and expertise they need to get their needs met.

It is no accident that GPR is well managed, consistently reaching its goals. It is the result of hard work, determination and experience.

The Verhoest brothers brought a depth of expertise in key engineering and manufacturing processes such as machining and assembly when they launched GPR. They came from a lifelong background in manufacturing. From their teens they spent much of their time and their father's manufacturing facility which designed and built large custom machinery for diverse industries. From that early age they gained an understanding of how individual components work together in a complex assembly and how stacked tolerances affect the outcome of a project.

George, Paul and Rick struck out on their own in 1981 while just in their twenties, manufacturing power steering systems for racing cars which was their passion. From there GPR evolved into the manufacturing of custom vacuum chambers for the semi-conductor industry and is one of the few companies in the country that handle all aspects from design to assembly. Companies that GPR engage with come to rely on their commitment to understanding their business to help make the best components and to give them feedback as to cost saving methods.

Throughout the 80s and 90s GPR was focused primarily on the semi-conductor industry, which represented 95% of their customer base and was therefore subject to the ebbs and flows of that industry. As the cycles in that industry became more severe George, Paul and Rick decided to diversify into other industries bringing the same philosophies and commitment to customer needs. In 2001 they hired Gary Horman as VP of sales and through his efforts GPR has reduced the dependency from 95% to approximately 55% semi-conductor with the balance being made up of commercial and military accounts. GPR's ultimate goal will be to balance the customer base with 33% semi-conductor, 33% commercial and 33% military.

GPR has grown from three people in a rented 800 square foot garage with sales of 100K to approximately 50 employees in a 24,000 square foot company owned facility with sales of 13M. All of that growth comes from remaining true to the commitment of treating employees respectfully and compensating them for their efforts and listening and reacting to the needs of the customer.

We are thrilled to have GPR as a valued client at Sobel & Co.